



2026 Event Sponsorship Opportunities

In 2026 Better Kenmore Community Development Corporation will host a total of 6 placemaking events that include 3 summer First Fridays, BOO on The BLVD and Light The BLVD. This year we will turn last year's BLVD Block Party into an annual kick-off tradition for the first Saturday in June.

These events bring about 5,500 visitors with a promotional and advertising reach to over 100,000 impressions via radio, print media, signage, website and social media.

Why do we host these events? To transform underutilized spaces into vibrant, engaging hubs, fostering community connection, economic growth and a stronger sense of place and ownership among residents.

Thank you for believing in Better Kenmore Community Development Corporation's mission to build a better Kenmore through cultural, recreational and business revitalization, embracing our history, celebrating our creativity and improving our historic business district.

CARDINAL Presenting Sponsor (\$15,000)

- Opportunity for Opening Remarks
- Prominent logo placement on main stage signage and event banners
- Top-Tier Logo Placement on all printed and digital promotional materials (posters, flyers, website)
- Logo Featured in Every Weekly E-Newsletter throughout 2026
- Promotional/Vendor Table at all First Fridays
- Recognition in Press Releases and media coverage

CREST SPONSOR Headliner Tier (\$10,000)

- High-Visibility Logo Placement on signage, posters, flyers, and website
- Logo Featured in Every Weekly E-Newsletter throughout 2026
- Promotional/Vendor Table at all First Fridays
- Recognition from Stage during sponsored performances

SONGBIRD SPONSOR Performance Supporter (\$5,000)

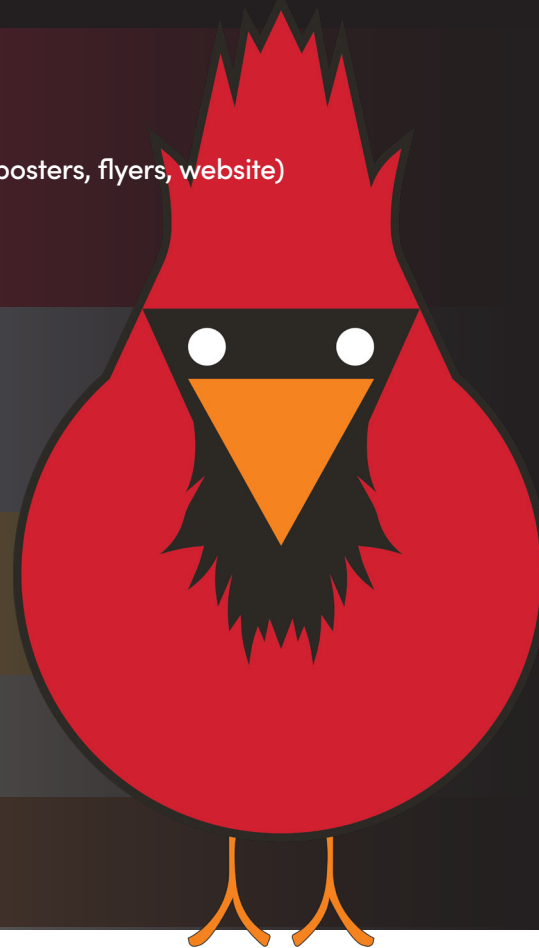
- High-Visibility Logo Placement on signage, posters, flyers, and website
- Promotional/Vendor Table at 3 First Fridays
- Listed on Sponsor Page of website

NEST SPONSOR Community Builder (\$2,500)

- Listed on Sponsor Page of website
- Complimentary Promotional/Vendor Table at 2 First Fridays

FEATHER FRIEND Grassroots Supporter (\$1,000)

- Listed on Sponsor Page of website
- Promotional/Vendor Table at 1 First Friday of your choice



Business Name: _____

Contact Name: _____ Title: _____

Mailing Address: _____

Phone: _____ Email: _____

Payment Options: CHECK, CREDIT CARD OR ONLINE

Remit form with payment to: Better Kenmore, 1028 Kenmore Blvd., Akron, OH 44134

- ☐ CHECK - write in memo: Better Kenmore Event Sponsor
- ☐ CREDIT CARD - write your credit card info on the back of this form (Name, card number, exp date and CVC code)
- ☐ ONLINE - Click this link [Better Kenmore CDC 2026 Event Sponsorship](#) or Scan the QR code



To be included on print materials, payment must be received by Feb. 28.